

# COST OF LIVING PROTEST

CostOfLivingCanada.ca



## WHY PROTEST?

- Ineffective Governance
- Corporate Greed
- Irresponsible Immigration
- Unaffordable Housing
- Excessive Government Spending

## THE CALL FOR COLLECTIVE ACTION

### STRENGTH IN NUMBERS

When individuals are united for a **shared goal**, a collective voice holds the potential to influence and reform **policies, practices, and industries.**

### TRANSFORMATION

A collective push for the betterment of Canada has the potential to **improve the quality of lives nationally.**



**NONE OF THIS CAN HAPPEN WITHOUT YOU!**



Change starts with **YOU**



**Feeling squeezed?**

**YOU'RE NOT ALONE.**

Scan this QR code to learn more and **help make a difference.**

### ADVOCACY & AWARENESS

Campaigns Increase public alertness, driving **Municipal, Provincial, and Federal changes**

# OUR DEMANDS



## UNAFFORDABLE HOUSING

- Heavy taxes on house flipping.
- Heavy limits on all *non-citizens and corporations* buying residential property.
- Remove unnecessary red tape around housing construction.
- Focus on building more homes.



## CORPORATE GREED

- Limit mass corporate investments in *residential housing & reallocate purchasing power to the people*.
- Promote fiscal diversity back into business assets.
- Increased productivity: Eradicate market monopolies and increase business competition.
- Impose *harsh penalties* on corporations engaged in price fixing and deliberate 'shrinkflation'.



## IRRESPONSIBLE IMMIGRATION

- Drastically cap yearly immigration goals.
- Focus on accepting skilled workers into *essential* labour sectors.
- Reform the immigration process to crack down on diploma mills & illegal entries.



## INEFFECTIVE GOVERNANCE

- Hold the federal government accountable to provincial needs.
- Remove unnecessary hurdles that backlog progress and production.



## EXCESSIVE GOVERNMENT SPENDING

- Implement harsh safeguards & penalties against MPs who waste our taxes on personal luxuries.
- Redirect our taxes back into healthcare, education, and proper infrastructure.

## CANADA IS IN DEEP TROUBLE.

### Here are the facts:

- **1/4 Canadians Live in Poverty.**

After a devastating report, 'Food Banks Canada' states *30% of young adults & 42% of renters* live with food insecurity. Making it the largest poverty gap in modern Canadian history.

- **A Bleak Future.**

*Millennial and GenZ residents* are almost entirely priced out of the housing market *across all of Canada*.

### Whoa, Canada!

G7 countries, real house prices  
2000 average=100

